



CONSULTANT SEARCH ANNOUNCEMENT

TITLE: E2 Midwest Business Outreach Consultant

COMPENSATION: ~\$4,000-\$5,000/month, commensurate with experience

HOURS: Part-time (up to 20 hours/week, negotiable) starting ASAP

LOCATION: Chicagoland or Michigan. Must be willing/able to travel through Midwest when needed.

REPORTS TO: E2 Director of State Advocacy, Micaela Preskill

Organization Description

Environmental Entrepreneurs (E2) is a national, non-partisan organization of business owners, investors and others who advocate for smart policies that are good for both the environment and the economy. An affiliate of the Natural Resources Defense Council (NRDC), E2 works at both the state and national levels. More information can be found at www.e2.org.

Contract Work Description

We seek a dynamic and motivated individual to help E2 expand our business outreach work in the Midwest. Under staff guidance, this person will identify, recruit, and activate business voices throughout Illinois and Michigan in support of state and federal policies that advance clean energy and clean transportation. This person will work with existing E2 business members and supporters in the Midwest, but also identify and help recruit other business leaders in the Midwest who care about both the environment and the economy.

A strong candidate has experience in business organizing, event planning, and communications or policy advocacy. The ideal candidate has established business connections and contacts, preferably in the cleantech and sustainability industries.

Job duties are focused on identifying, recruiting, and activating good business messengers on the economic benefits of smart clean energy and climate policies. This includes building relationships with business leaders and in-state partners, organizing events independently and in collaboration with other groups, and coordinating with partners on policy advocacy.

Responsibilities

- Business outreach: recruit business leaders throughout Illinois and Michigan via targeted outreach, partner events, conferences, and more.
- Events: ideate, plan, and execute events (independently and in partnership with other groups) to educate and engage existing and prospective members of the E2 business network.
- Policy and Advocacy: Engage E2 members, supporters, and other business leaders in relevant regulatory and legislative processes that advance our policy objectives
- Communications: draft event invitations, sign-on letters, marketing materials, and more under E2 staff guidance.
- Record-keeping: help E2 staff maintain up-to-date records on E2 business members and supporters in Illinois, Michigan, and throughout the Midwest.

Professional Qualifications

- Experience in outreach and advocacy
- Experience engaging with the business community
- Experience or strong interest in clean energy, climate and environmental policy
- Comfort working autonomously and remotely
- Excellent time management, attention to detail, and follow-through
- Excellent written and interpersonal communication skills
- Graduate degree in business, environmental studies or public policy preferred

Resume and letter of interest should be sent to E2 Director of State Advocacy Micaela Preskill at mpreskill@e2.org.

Position will be filled March 2025.